



**PREPARATION  
IS A KEY  
ELEMENT OF  
SUCCESS  
IN RACING.  
ARE YOU  
PREPARED?**

Ric McCormick's racing experience includes driving formula cars, showroom stock, Trans Am, and NASCAR stock cars, at many road course, street circuit, and high banked oval tracks across the United States. Ric is a professional driving instructor at Jim Russell Racing School. He has been a senior instructor at Russell since 1992. Ric has coached NASCAR drivers Bill Elliot and Matt Kenseth, Formula One driver Scott Speed, and Toyota Atlantic driver Al Unser III. Ric currently coaches drivers competing in the SCCA Formula Russell Championship and the Historic Stock Car Racing Series.



**HOW FAST  
DO YOU  
WANT  
TO GO?**



Racing resume available upon request.

**RMR**  
RIC McCORMICK RACING

530.646.8838  
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Maximize your racing investment and achieve your racing goals sooner with a driver development program designed specifically for you based on the components of your choice.

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**CUSTOM DRIVER DEVELOPMENT  
PROGRAM COMPONENTS**

- One-on-one trackside coaching at the track of your choice
- In-car coaching if permitted by sanctioning body
- In-car video review and analysis
- Professional racing simulator coaching
- Principles of car set-up
- Data acquisition interpretation and analysis
- Self-coaching and analysis techniques
- Shifter and Sprint kart cross-training
- Fitness and driver preparation techniques
- Nutrition
- Track visualization techniques
- Practice, qualifying, and race strategies
- Driver evaluation and assessment
- Debriefing support
- Group coaching available

"With over 25 years of experience as a professional racer and professional racing instructor, I am uniquely qualified to help you become a better, faster driver. Improve your race results as quickly as possible without wasting your time and resources trying to learn it all on your own. How fast do you want to go?"

**Ric McCormick**

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